

# SUPPLIERS

*Spotlight*

## Kreamer Law Firm

**We Get Things Done®**

Developing a succession plan for your dealership? Considering buying, selling or merging? Kreamer Law Firm, P.C. can draw on its decades of experience to assist you with these legal matters and more.

Kreamer Law Firm, P.C., based in West Des Moines, Iowa, focuses on business and estate planning/probate matters, with a particular emphasis on individual and business succession planning.

"We help our clients grow or go," quipped Samuel I. Kreamer (who is both an attorney and a CPA).

"As the equipment industry continues to experience transitions and consolidations, our firm has provided legal services in furtherance of mergers, sales, and purchases of equipment dealerships throughout the State of Iowa," stated Kreamer.

Kreamer Law Firm, P.C. is also very involved with business succession planning. "No one knows when their time

is 'up.' Whether you want to leave your business to family, a business partner, or employees, advance planning can insure that your intentions will be honored. As Benjamin Franklin said: 'if you fail to plan, you plan to fail,'" said Kreamer.

"Succession plans can include buy/sell agreements, stock warrants, options, trusts, and Employee Stock Ownership Plans (ESOPs), but don't overlook the importance of a properly drafted Will."

Succession planning works best if the agreements are in place before they are actually needed. "The absence of these agreements at the early stages makes it much more difficult to implement and to come to an agreement," explained Brad Neal, J.D. "Unfortunately, a lot of our clients come to us when they have a problem. If they had addressed some of these issues at the front end instead, not only would their decisions have been made better, they would have been made in an



**KREAMER  
LAW FIRM** PC

WE GET THINGS DONE®

atmosphere where an agreement could be reached."

In addition to assistance with mergers, acquisitions and succession planning, the firm can also assist members in both Iowa and Nebraska with contract preparation/litigation, the development of business plans and strategies, entity formation, and more.

"We thoroughly enjoy what we do, and genuinely care about our clients," concluded Neal. "Every day we see people who need our help and benefit from our services."

"Andrew Goodman and the entire staff of the Iowa-Nebraska Equipment Dealers

*continued on page 14*



**Bob Evnen, Woods & Aitken LLP**

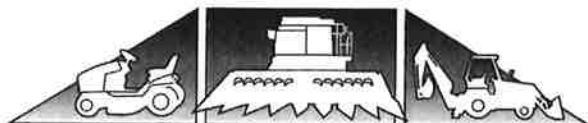
**WOODS & AITKEN**  
L · L · P

[www.woodsaitken.com](http://www.woodsaitken.com)

## I-NEDA Human Resources Helpline (855) 277-5575

For over 50 years, Woods & Aitken's labor and employment attorneys have represented local, regional and national businesses in a broad spectrum of industries. We provide services in human resources counseling, employment litigation, and traditional labor law.

*The helpline is available for general advice at no charge to I-NEDA members. Representation on specific matters may be subject to charge to the individual member, but no charge will be incurred without the member's agreement first.*



**IOWA-NEBRASKA EQUIPMENT DEALERS ASSOCIATION**

# Sell it in the Midwest Messenger!



[www.midwestmessenger.com](http://www.midwestmessenger.com)

*Reaching 110,412 Rural  
Households every 2 weeks!*



## YOUR AG CONNECTIONS!



*Reaching 29,633 Large Farms  
& Ranches every 2 weeks!*

## Read about it in the Midwest Producer!

SERVING KANSAS AND NEBRASKA AGRICULTURE

# Midwest Producer

[www.midwestproducer.com](http://www.midwestproducer.com)

*continued from page 12 - CNH Industrial*

*ment; Iveco for commercial vehicles; Iveco Bus and Helieuz Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions.*

*More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

*Source: CNH Industrial, September 30, 2013 ■*

*continued from page 13 - Kreamer Law Firm, P.C.*

Association (I-NEDA) work diligently in the best interests of I-NEDA members," Kreamer added. "Our firm is very proud of our affiliation with I-NEDA, and we plan to 'get things done' for I-NEDA members for many years to come."

*For additional information on Kreamer Law Firm, P.C., call 515-727-0900 or visit [www.kreamerlaw.com](http://www.kreamerlaw.com). ■*

## Dates to Remember

**Iowa-Nebraska Equipment Dealers Association  
Board of Directors Meeting**  
November 18 – LaVista, Nebraska

**Iowa-Nebraska Equipment Dealers Association  
Annual Conference**  
November 18-19 – LaVista, Nebraska

**Nebraska Power Farming Show**  
December 10-12 – Lincoln, Nebraska

**Iowa Power Farming Show**  
January 28-30 – Des Moines, Iowa

**Association Offices Closed**  
November 28-29 – Thanksgiving  
December 24-25 – Christmas  
January 1 – New Years

